



All school
ages
welcome



DESIGN OUR VILLAGE STORE MASCOT

Our Village Store has launched a new refill area - a place to shop for great food without the plastic waste! We need you to design a Refill Store mascot to celebrate and champion our new refill store!

CLIMATE • COMPETITION

REFILL • ECO • MASCOT

CREATIVE • DESIGN • ZERO HERO

Contact: Emily on 07792 512764 or email emily@footholdcymru.org.uk

All entries must be submitted by midnight on Sunday 3rd November.

Email entries to:
emily@footholdcymru.org.uk
or WhatsApp/Message:
07792 512764

COMPETITION ENTRIES WILL
BE DISPLAYED IN STORE!

WINNING ENTRY WILL BE
FEATURED ON PROMOTIONAL
MATERIALS

Foothold Cymru is a charity registered in England and Wales No: 1188969

**FOOTHOLD
CYMRU**
NEWID BYWYDAU CAM WRTH GAM
CHANGING LIVES STEP BY STEP

www.footholdcymru.org.uk

Cefnogwyd gan
Supported by

Cyngor Sir Gâr
Carmarthenshire
County Council



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Llywodraeth y DU

COMPETITION FAQs

Q: What materials can I use to design my mascot?

A: Use any materials you love working with—paints, crayons, collage, ink, pencils, printing, or anything else that inspires you! 🎨✂️

Q: What will the judges be looking for?

A: They'll be looking for a mascot that celebrates eco, plastic free living. They'll also be interested in anything that ties in with our Refill Store, which sells grains, pasta, dry goods and household items.

Q: What size should my entry be?

A: Please submit your artwork on A4 paper.

Q: What information should I include with my entry?

A: When submitting your artwork please also send the name of your mascot, the artist's name, age, and the parent/guardian's name and contact number.

Q: I'm a teacher and want my class to participate. What should we do?

A: When submitting your artwork please also send the mascot's name, the artist's name, age, school name, teacher's name, and the school's contact number.

Q: How to submit my entry?

A: Please take a clear photograph or scan of the artwork (with as little background as possible) and email it to emily@footholdcymru.org.uk or message/WhatsApp 07792 512764. Include the details mentioned above in the email or message.

Q: When is the submission deadline?

A: All entries must be submitted by midnight on Sunday 3rd November. 🕒

Q: When will the competition be judged?

A: Judging will take place the week commencing 4th November, and the winner will be notified the following week, starting 11th November.

Q: What if my entry wins?

A: The winning mascot will become the face of the Refill Store! It will be featured on our marketing materials and displayed in the Village Store.

Q: What will happen to all the entries?

A: All entries will be showcased in an exhibition at the Village Store for everyone to admire!

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